

PROFIT OPTIMIZATION THROUGH COST STRATEGIES



COURSE OVERVIEW

High cost of doing business especially in manufacturing and service sectors in our country is affecting our domestic and international trade adversely. Our economy is facing a difficult time. A good number of industrial units are already closed and many others are withering fast. The recent hike in fuel and energy prices has added further fuel to the fire and we are constrained to look for cost cuts.

Blue Apple Trainers has studied the situation with deep concerns and has developed a workshop on “Profit Maximization through Cost Reduction Strategies”.

MODULES

- Salient Features of Cost Control
- Cost Control and Cost Reduction Techniques
- Checklist for Cost Reduction
- Methodology for Cost Reduction
- New Concepts in Cost Reduction & Cost Management
- Learning Based Group Activities / Case Studies

BENEFITS OF THIS WORKSHOP

1. Cost reduction increases profit
2. increasing productivity
3. Improve Competitiveness
4. Many more

METHODOLOGY

The highly interactive workshop will comprise multimedia presentations, group discussions and practical exercises.

COURSE LEADER

Mr. Abid M. Anwer is a Multidimensional International Certified Corporate Trainer, Industrial Consultant & Business Coach. He is a very senior professional and member of various professional bodies and served different industrial groups as GM/Director/CEO for about 4 decades. Remained in foreign and local consultancy in the fields of Finance, Management, Textiles, Auto Sector and Engineering etc. His long career in industry and keen interest in Education and Training has made him a fine blend of Trainer and Business Leader.

WHO SHOULD ATTEND?

- Industrialists / Bankers
- CEOs / COOs/ CFOs
- Finance Managers and Executives.
- Production Managers
- Operating Managers
- Engineers
- Costs and Management Accountants
- Cost and Management Consultants

WORKSHOP SCHEDULE

Date: 27th March 2019

Time: 9:00 AM to 5:00 PM

Venue: PHMA House, 37-H Block # 6
PECHS, Karachi

***Investment: Rs. 4,499/.** Cheque should be drawn in favor of PHMA or pay Cash at PHMA office

Discount: 10% for early birds

* Includes: Training Material, Certificate, Lunch and Teas etc.

FOR REGISTRATION



Blue Apple Trainers
We Nurture Training Culture

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